



Room 314-315

IOWA'S PREMIERE ECONOMIC DEVELOPMENT CONFERENCE

BRE Award Winners Panel

- Sheldon Chamber and Development Corporation
- Ida County Economic Development
- Lee County Economic Development Group
- Northwest Iowa Development



Lee County

ECONOMIC
DEVELOPMENT
GROUP

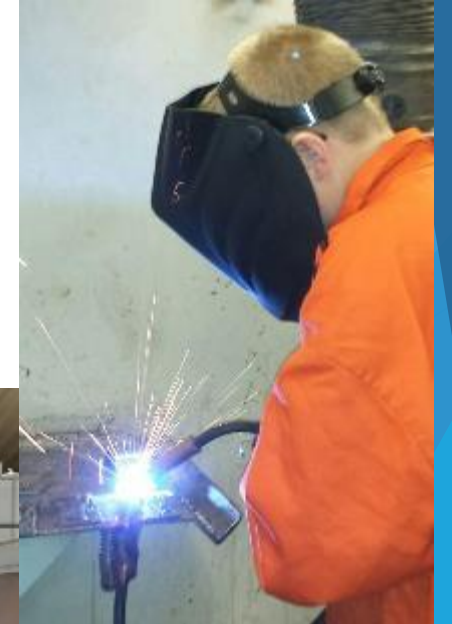
Lee County Process

- ▶ #1 Growth Restriction - Workforce
- ▶ Talent for Today & Tomorrow
Breakfast Series
- ▶ **ACTION** - Move beyond the post-it notes



GRW Lee

10 Workforce Initiatives



GRW Lee 2.0

- **Workforce**
 - Quality of available workforce
- **Future Lee**
 - Available workforce housing
 - Ease of doing business in Lee County
- **Image**
 - Bringing together a divided county



How can you apply this to your area?

- ▶ Data Driven
- ▶ Actively listening - Not afraid to pivot
- ▶ Build Collaboration
- ▶ Realistic long and short term goals



Lee County

ECONOMIC
DEVELOPMENT
GROUP